

Indiana WIC Vendor Notice 16-1

Date: September 30, 2015

To: Indiana WIC Vendors

From: Indiana WIC Vendor Consultant staff

Re: Infant Food Container Changes for 10/1/15

Effective October 1, 2015, Indiana WIC participants shall be allowed to purchase both 4 oz. glass jars **and two-packs of 4 oz. plastic tubs** for infant food fruits and vegetables. This includes all previously WIC authorized 4 oz. glass jars, Gerber two-packs of 4 oz. plastic tubs, and any other brand of two-packs of 4 oz. plastic tubs which meet WIC authorization requirements. These items can be purchased in combination to meet the quantity specified on eligible WIC checks.

Gerber two-packs of 3.5 oz. plastic tubs will continue to be not authorized. Gerber is discontinuing production and distribution of this product. Gerber has also discontinued its 4 oz. glass jars as it transitions exclusively to the two-packs.

As Beech-Nut transitions its Naturals line to 4 oz. jars, Indiana WIC is authorizing the current 4.25 oz. Beech-Nut Naturals jars. This will eliminate confusion for WIC participants and potential problems in the check-out lane. The 4.25 oz. jars shall be treated as a 4 oz. jar for quantity purchased purposes. Therefore, if a check authorizes the purchase of sixteen 4 oz. jars, a participant may buy sixteen 4.25 oz. jars as well.

Please see the attached two important documents:

1. Indiana WIC authorized Beech-Nut Naturals 4 and 4.25 oz. UPCs.
2. Indiana WIC authorized Gerber infant food fruits and vegetables UPCs.

Vendors utilizing scanners must modify their systems accordingly to ensure that the correct infant food items ring up correctly for WIC transactions. All cashiers and other store personnel must be informed of these changes to ensure smooth WIC redemptions.

Thank you for your continued support of the WIC Program. If you have any questions about this change, you can contact your local WIC office or the State WIC Program at (800) 522-0874 and ask for the Vendor Consultant in your area.